



custom flow solutions

GRAPHICS AUTOMATION SOFTWARE + SERVICES

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**FOR IMMEDIATE RELEASE**

**Custom Flow Solutions Announces "HyperGraph" – Automated Print Media Graphing Software**

(PROVIDENCE, RI...July 15, 2008) Custom Flow Solutions, a publishing automation software developer, today announced the release of CFS HyperGraph, its print media graphing automation solution. CFS HyperGraph automatically lays out print-ready graphs for newspapers and magazines.

CFS HyperGraph is based upon the automation engine Custom Flow Solutions developed for The New York Times, The Associated Press, and The Boston Globe. The solution was chosen by these industry leaders to create graphs seen daily by over 5.6 million readers. Editors can use the graphing engine to more effectively display complex statistics within their financial, news or sports pages.

For example, CFS HyperGraph automatically captures current financial market data from sources such as AP, Bloomberg and others, and outputs ready-for-print graphs as EPS, PDF or Illustrator documents and places them into InDesign, QuarkXPress or CCI layouts. CFS HyperGraph can reduce manual production times from hours to seconds.

"It's very gratifying to take a three-person two-hour manual process and see it completed in several seconds", says Hanaan Rosenthal, Managing Director of Custom Flow Solutions. "Users watch it run with disbelief."

"With increased competition from news-on-demand media," says John Thorsen Jr., CFS's Sales and Marketing Director, "newspapers are pressured to produce more compelling content – faster and cheaper. CFS HyperGraph can be a big part of that effort."

CFS HyperGraph automates the creation of any graph design, using any organized data source, and export it in any major file format, including fully-editable, native Illustrator files. The flexibility of the CFS HyperGraph system allows an operator to create custom graphs as needed, and to optionally upload the finished graphs to an FTP server where they are automatically placed in CCI. The system also features advanced activity and error logging.

**About Custom Flow Solutions**

Custom Flow Solutions (CFS) is the leading publishing automation software development firm. CFS is led by industry veteran workflow automation developers, trainers, speakers and authors, Hanaan Rosenthal and John Thorsen Jr. CFS has been delivering improved speed, accuracy and ROI for its customers for over 15 years. For more information call 631-610-2511 or visit [customflowsolutions.com](http://customflowsolutions.com).